



## Europass Curriculum Vitae

### Personal information

Surname(s)/First name(s) **KOHALMI-SZABO LUMINIȚA - DOINA**  
Nationality Romanian  
Gender Female

### Work experience

Occupation or position held	Period <b>February 2015 - to date</b>
Main activities and responsibilities	<ul style="list-style-type: none"><li>• Supporting courses and seminars in the disciplines: Public communication in the field of security, Information management for defence: military intelligence, Globalization, Security and Good Governance, Energy security and critical infrastructures, Social factor of security and defence, Management of communication crises</li><li>• Scientific research and publication of specialized materials</li><li>• Attendance in national and international conferences and in scientific sessions of teachers and students</li></ul>
Name and address of the employer	<b>"Dimitrie Cantemir" Christian University, Faculty of Political Science</b>
Type of activity and sector	Education

Period **July 2019 - to date**

Occupation or position held Main activities and responsibilities	Administrator <ul style="list-style-type: none"> <li>• Development of business strategy, financial forecasts, management of the clients' relationship, attracting new clients</li> <li>• Monitoring the market and identification of development trends</li> <li>• Analysis of legislative, financial, technological and social opportunities/constraints</li> <li>• Identification of development means of the services offered by the company in line with the trends of the market</li> <li>• Identification and recruitment of necessary resources for implementation of new business projects</li> <li>• Ensuring a good image of the company on the market</li> <li>• Attendance in business meetings with suppliers, clients, financial bodies and government institutions in the country and abroad</li> </ul>
Name and address of the employer	<b>LK Strategic Centre SRL</b>
Type of activity and sector	Consultancy in public relations and communication
Period	<b>December 2014 – to date</b>
Occupation or position held Main activities and responsibilities	Director of the Research Centre for the Security of the Future <ul style="list-style-type: none"> <li>• Planning and coordination of the research projects</li> <li>• Assessment of the research projects</li> </ul>

Name and address of the employer	<b>Association for the Security of the Future</b>
Type of activity and sector	Research/Volunteering
Period	<b>2013-2015</b>
Occupation or position held	University lecturer
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Supporting courses and seminars in the disciplines: Globalization and Globalism, Political Management, Contemporary Theories of Democracy, Political Ideologies</li> <li>• Scientific research and publication of speciality materials</li> <li>• Attendance in national and international conferences and in scientific sessions of teachers and students</li> </ul>
Name and address of the employer	<b>“Dimitrie Cantemir” Christian University, Faculty of Political Science</b>
Type of activity and sector	Education
Period	<b>2012-2014</b>
Occupation or position held	Counselor
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Assessment of development trends related to national and international security</li> <li>• Assessment of risks, threats and vulnerabilities against national security</li> </ul>
Name and address of the employer	<b>The Presidential Administration</b>
Type of activity and sector	<b>Public administration</b>
Period	<b>2010-2012</b>
Occupation or position held	Adviser to the Minister
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Developing public relations policies, plans and programs to support institutional objectives</li> <li>• Advising the Minister on communication issues</li> <li>• Communication management in developing the national tourism brand program</li> </ul>
Name and address of the employer	<b>The Ministry of National Development and Tourism</b>
Type of activity and sector	<b>Public administration – Regional development and tourism</b>
Period	<b>2009-2010</b>
Occupation or position held	Adviser to the Minister
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Developing public relations policies, plans and programs to support institutional objectives</li> <li>• Advising the Minister on communication issues</li> <li>• Communication management in developing the national tourism brand program</li> </ul>
Name and address of the employer	<b>The Ministry of Regional Development and Construction</b>
Type of activity and sector	<b>Public administration - Tourism</b>

Period Occupation or position held	<p><b>2007-2009</b></p> <p>Deputy Director – Information and Public Relations Unit</p> <ul style="list-style-type: none"> <li>• Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence</li> <li>• Developing public information policies in view of implementing the Access Agreement between Romania and the USA</li> </ul>
Main activities and responsibilities  Name and address of the employer	<p><b>The Ministry of Defence</b></p>
Type of activity and sector	<p><b>Public administration – Security and National Defence</b></p>
Period Occupation or position held	<p><b>2006-2007</b></p> <p>Associate professor</p>
Main activities and responsibilities  Name and address of the employer	<ul style="list-style-type: none"> <li>• Supporting courses and seminars in the disciplines: Information and public relations</li> <li>• Scientific research and publication of speciality materials</li> <li>• Attendance in national and international conferences</li> </ul> <p><b>“Carol I” National Defence University</b></p>
Type of activity and sector	<p>Education – Security and defence</p>
Period Occupation or position held	<p><b>2005-2007</b></p> <p>Director – Information and public relations Unit</p>
Main activities and responsibilities  Name and address of the employer	<ul style="list-style-type: none"> <li>• Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence</li> <li>• Establishment and management of the public relations budget of the Ministry of Defence</li> <li>• Ensuring a free flow of public information for the media, the general public and the internal audiences of the military</li> <li>• Evaluation of requests for support and cooperation from the media and determination of the optimal level of participation of the MoD</li> <li>• Establishing administrative, activation and media management procedures at the level of the MoD; supervision and coordination of the group's activities to publicize military operations</li> <li>• Monitoring, evaluation and development of standards, management procedures, policies, plans and public relations programmes</li> <li>• Management of the activity of elaboration of public relations instructions and guides for the structures of the MoD</li> <li>• Management of the ministry's public information line relations with other ministries, government agencies and civil society</li> <li>• Management of media monitoring and analysis services within the MoD</li> <li>• Preparation of speeches and public statements of the ministry's management</li> <li>• Management of requests for free access to information of public interest</li> </ul>

	<ul style="list-style-type: none"> <li>• Approval of requests for support addressed to MoD on film, video and television productions;</li> <li>• Management of the ministry's press trust;</li> <li>• Professional coordination of the public relations system in the military, including central and local military media for public information;</li> <li>• Planning and coordination of courses in the field of public relations for the MoD</li> </ul>
Name and address of the employer	<b>The Ministry of Defence</b>
Type of activity and sector	Public administration – Security and national defence
Period	<b>2005</b>
Occupation or position held	Deputy director – Information and public relations Unit
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence</li> <li>• Ensuring a free flow of public information for the media, the general public and the internal audiences of the military</li> <li>• Advising the Minister on communication issues</li> </ul>
Name and address of the employer	<b>The Ministry of Defence</b>
Type of activity and sector	Public administration – Security and national defence
Period	<b>1996-2005</b>
Occupation or position held	Reporter
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Radio reports from national and international events</li> <li>• Interviews with Romanian and foreign officials</li> </ul>
Name and address of the employer	<b>BBC World Service – Romanian Radio Broadcasting Radio</b>
Type of activity and sector	Radio
Period	<b>1997-2005</b>
Occupation or position held	Director
Main activities and responsibilities	<ul style="list-style-type: none"> <li>• Planning, implementation and evaluation of the radio's editorial and marketing programs;</li> <li>• Recruitment and training of staff;</li> <li>• Budget planning and execution;</li> <li>• Design and implementation of local multi-media and PR advertising campaigns</li> </ul>
Name and address of the employer	<b>Radio Orion Sebeş/Alba</b>
Type of activity and sector	Radio
Period	<b>1995-1998</b>
Occupation or position held	Editor

Main activities and responsibilities	<ul style="list-style-type: none"> <li>News, interviews, reports, surveys, editorials from local and national events;</li> <li>Interviews with Romanian and foreign officials</li> </ul>
Name and address of the employer	<b>"Cotidianul" Newspaper</b>
Type of activity and sector	Written press
Period	<b>1995-1996</b>
Occupation or position held	Editor-in-chief, editor
Main activities and responsibilities	<ul style="list-style-type: none"> <li>Planning, implementation and evaluation of the publication's editorial programs;</li> <li>Recruitment and training of staff;</li> </ul>
Name and address of the employer	<b>"West Magazin", "Informația de Alba", "Gazeta de Alba"</b>
Type of activity and sector	Written press
Period	<b>1989-1996</b>
Occupation or position held	Teacher
Main activities and responsibilities	<ul style="list-style-type: none"> <li>Teaching courses in physical and mathematical subjects</li> </ul>
Name and address of the employer	<b>Pre-university education units</b>
Type of activity and sector	Education
<b>Education and training</b>	
Period	<b>2014</b>
Qualification/diploma awarded	<b>Trainer/ Graduation certificate</b>
Main studied disciplines / achieved professional skills	Training, implementation of training programmes, evaluation of training participants, implementation of special training methods and techniques, marketing of training, design of training programmes, organization of training programs and traineeships, evaluation, review and assurance of quality of training programs and traineeships
Name and type of the education institution / training provider	Body of Experts in Accessing the European Structural and Cohesion Funds

<b>Period</b>	<b>2014</b>
Qualification / diploma awarded	<b>Project manager/ Graduation certificate</b>
Main studied disciplines / achieved professional skills	Establishing the purpose of the project, establishing the integrated project management requirements, planning the project activities and milestones, Managing the use of operational costs and resources for the project, carrying out the procurement procedures for the project, risk management, project team, communication within the project
Name and type of the education institution / training provider	Body of Experts in Accessing the European Structural and Cohesion Funds
<b>Period</b>	<b>2014</b>
Qualification / diploma awarded	<b>Psycho – pedagogical module, Level II (postgraduate studies)/ Graduation certificate</b>
Main studied disciplines / achieved professional skills	Teenagers, youngsters and adults' psycho – pedagogy, design and management of education projects, educational and field projects in speciality teaching, education sociology, educational research methodology, pedagogical practice
Name and type of the education institution / training provider	"Dimitrie Cantemir" Christian University, Faculty of Education Sciences
<b>Period</b>	<b>2014</b>
Qualification / diploma awarded	<b>Psycho – pedagogical module, Level I (postgraduate studies)/ Graduation certificate</b>
Main studied disciplines / achieved professional skills	Psychology of education, pedagogy, management of the class of students, speciality education, computer-assisted learning, pedagogical practice
Name and type of the education institution / training provider	"Dimitrie Cantemir" Christian University, Faculty of Education Sciences
<b>Period</b>	<b>2008</b>
Qualification / diploma awarded	<b>Doctor</b>
Main studied disciplines / achieved professional skills	Military science/ Strategic communication

Name and type of the education institution / training provider	"Carol I" National Defence University
<b>Period</b>	<b>2005</b>
Qualification / diploma awarded	<b>Graduation certificate</b>
Main studied disciplines / achieved professional skills	Security and defence
Name and type of the education institution / training provider	"Carol I" National Defence University, the National Defence College
<b>Period</b>	<b>2003</b>
Qualification / diploma awarded	<b>Graduation certificate</b>
Main studied disciplines / achieved professional skills	Customer relationship management
Name and type of the education institution / training provider	The Open University Business School, UK
<b>Period</b>	<b>2002</b>
Qualification / diploma awarded	<b>Graduation certificate</b>
Main studied disciplines / achieved professional skills	Competitive management
Name and type of the education institution / training provider	The Open University Business School, UK
<b>Period</b>	<b>1991</b>
Qualification / diploma awarded	<b>Bachelor's degree</b>
Main studied disciplines / achieved professional skills	Faculty of Physics

Name and type of the education institution / training provider	"Babes – Bolyai" University – Cluj – Napoca
<b>Period</b>	<b>2005</b>
Qualification / diploma awarded	<b>Graduation certificate</b>
Main studied disciplines / achieved professional skills	Civil – military democratic relations
Name and type of the education institution / training provider	Canadian Department of National Defence, Ottawa
<b>Period</b>	<b>2005</b>

Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>Certificate of participation</b> Planning and effective implementation of communication campaigns European Institute of Public Administration – Maastricht
<b>Period</b> Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>2004</b> <b>Graduation certificate</b> Course for the BBC correspondents from Europe BBC World Service
<b>Period</b> Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>2003</b> <b>Graduation certificate</b> Course for the BBC correspondents from Romania BBC World Service
<b>Period</b> Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>1998</b> <b>Graduation certificate</b> Business initiation course World Bank
<b>Period</b> Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>1997</b> <b>Graduation certificate</b> Economy and Finances for the journalists Young Journalists Foundation
<b>Period</b> Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	<b>1996</b> <b>Graduation certificate</b> Politics for journalists Young Journalists Foundation

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	<b>RESEARCH - DEVELOPMENT PROJECTS</b>																							
	<b>Period</b> Communication manager																							
	<b>Name of the project</b> "Creating a positive image of Romania as a tourist destination by defining and promoting the national tourism brand", project financed under the Regional Operational Programme 2007-2013, Priority Axis No. 5 "Sustainable development and promotion of tourism", Major area of intervention 5.3 "Promoting tourism potential and creating the necessary infrastructure in order to increase the attractiveness of Romania as a tourist destination"																							
<b>The institution that carried out the project</b> <b>Value of the grant</b> <b>Financing source</b> <b>Type of competition</b>	Ministry of Regional Development and Tourism																							
	75 million Euro																							
	Regional Development European Fund (Ro. FEDR) and the state budget																							
	Grant achieved by international competition																							
<b>PERSONAL SKILLS AND COMPETENCIES</b>																								
<b>Mother tongue</b> <b>Foreign languages</b> <b>Self - assessment</b>	Romanian																							
	<table border="1"> <thead> <tr> <th colspan="2"><b>Understanding</b></th> <th colspan="2"><b>Speaking</b></th> <th colspan="2"><b>Writing</b></th> </tr> <tr> <th colspan="2">Listening</th> <th colspan="2">Reading</th> <th>Spoken interaction</th> <th>Spoken production</th> </tr> </thead> <tbody> <tr> <td>C2</td> <td>Basic user</td> <td>C2</td> <td>Basic user</td> <td>B2</td> <td>Basic user</td> </tr> <tr> <td>B2</td> <td>Independent User</td> <td>B2</td> <td>Independent User</td> <td>B1</td> <td>Basic user</td> </tr> </tbody> </table>	<b>Understanding</b>		<b>Speaking</b>		<b>Writing</b>		Listening		Reading		Spoken interaction	Spoken production	C2	Basic user	C2	Basic user	B2	Basic user	B2	Independent User	B2	Independent User	B1
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(*) <i>Common European Framework of Reference for Languages</i>																								

Social abilities and skills	<ul style="list-style-type: none"> <li>- Ability to adapt to multicultural environments</li> <li>- Leadership;</li> <li>- Team spirit;</li> <li>- Strategic thinking;</li> <li>- Negotiation skills;</li> <li>- Capacity to coordinate and manage people, projects and budgets;</li> <li>- Experience in project management;</li> <li>- Adaptability and flexibility;</li> </ul>										
Digital competences											
Self – assessment Level	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center; padding: 2px;">Information processing</th> <th style="text-align: center; padding: 2px;">Communication</th> <th style="text-align: center; padding: 2px;">Content creation</th> <th style="text-align: center; padding: 2px;">Security</th> <th style="text-align: center; padding: 2px;">Problem solving</th> </tr> </thead> <tbody> <tr> <td style="text-align: center; padding: 2px;">Experienced user</td> </tr> </tbody> </table>	Information processing	Communication	Content creation	Security	Problem solving	Experienced user				
Information processing	Communication	Content creation	Security	Problem solving							
Experienced user	Experienced user	Experienced user	Experienced user	Experienced user							
Driving licence(s)	B category										

Date: 16.03.2021

Kohalmi – Szabo Luminita – Doina  
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