



Europass Curriculum Vitae

Personal information

Surname(s)/First name(s)	KOHALMI-SZABO LUMINIȚA - DOINA
Nationality	Romanian
Gender	Female

Work experience

Period	February 2015 – to date
Occupation or position held	PhD Associate Professor
Main activities and responsibilities	<ul style="list-style-type: none">• Supporting courses and seminars in the disciplines: Public communication in the field of security, Information management for defence: military intelligence, Globalization, Security and Good Governance, Energy security and critical infrastructures, Social factor of security and defence, Management of communication crises• Scientific research and publication of specialized materials• Attendance in national and international conferences and in scientific sessions of teachers and students
Name and address of the employer	“Dimitrie Cantemir” Christian University, Faculty of Political Science
Type of activity and sector	Education
Period	July 2019 – to date

Occupation or position held	Administrator
Main activities and responsibilities	<ul style="list-style-type: none"> • Development of business strategy, financial forecasts, management of the clients' relationship, attracting new clients • Monitoring the market and identification of development trends • Analysis of legislative, financial, technological and social opportunities/constraints • Identification of development means of the services offered by the company in line with the trends of the market • Identification and recruitment of necessary resources for implementation of new business projects • Ensuring a good image of the company on the market • Attendance in business meetings with suppliers, clients, financial bodies and government institutions in the country and abroad
Name and address of the employer	LK Strategic Centre SRL
Type of activity and sector	Consultancy in public relations and communication
Period	December 2014 – to date
Occupation or position held	Director of the Research Centre for the Security of the Future
Main activities and responsibilities	<ul style="list-style-type: none"> • Planning and coordination of the research projects • Assessment of the research projects

Name and address of the employer	Association for the Security of the Future
Type of activity and sector	Research/Volunteering
Period	2013-2015
Occupation or position held	University lecturer
Main activities and responsibilities	<ul style="list-style-type: none"> • Supporting courses and seminars in the disciplines: Globalization and Globalism, Political Management, Contemporary Theories of Democracy, Political Ideologies • Scientific research and publication of speciality materials • Attendance in national and international conferences and in scientific sessions of teachers and students
Name and address of the employer	“Dimitrie Cantemir” Christian University, Faculty of Political Science
Type of activity and sector	Education
Period	2012-2014
Occupation or position held	Counselor
Main activities and responsibilities	<ul style="list-style-type: none"> • Assessment of development trends related to national and international security • Assessment of risks, threats and vulnerabilities against national security
Name and address of the employer	The Presidential Administration
Type of activity and sector	Public administration
Period	2010-2012
Occupation or position held	Adviser to the Minister
Main activities and responsibilities	<ul style="list-style-type: none"> • Developing public relations policies, plans and programs to support institutional objectives • Advising the Minister on communication issues • Communication management in developing the national tourism brand program
Name and address of the employer	The Ministry of National Development and Tourism
Type of activity and sector	Public administration – Regional development and tourism
Period	2009-2010
Occupation or position held	Adviser to the Minister
Main activities and responsibilities	<ul style="list-style-type: none"> • Developing public relations policies, plans and programs to support institutional objectives • Advising the Minister on communication issues • Communication management in developing the national tourism brand program
Name and address of the employer	The Ministry of Tourism
Type of activity and sector	Public administration - Tourism

Period	2007-2009
Occupation or position held	Deputy Director – Information and Public Relations Unit
Main activities and responsibilities	<ul style="list-style-type: none"> • Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence • Developing public information policies in view of implementing the Access Agreement between Romania and the USA
Name and address of the employer	The Ministry of Defence
Type of activity and sector	Public administration – Security and National Defence
Period	2006-2007
Occupation or position held	Associate professor
Main activities and responsibilities	<ul style="list-style-type: none"> • Supporting courses and seminars in the disciplines: Information and public relations • Scientific research and publication of speciality materials • Attendance in national and international conferences
Name and address of the employer	“Carol I” National Defence University
Type of activity and sector	Education – Security and defence
Period	2005-2007
Occupation or position held	Director – Information and public relations Unit
Main activities and responsibilities	<ul style="list-style-type: none"> • Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence • Establishment and management of the public relations budget of the Ministry of Defence • Ensuring a free flow of public information for the media, the general public and the internal audiences of the military • Evaluation of requests for support and cooperation from the media and determination of the optimal level of participation of the MoD • Establishing administrative, activation and media management procedures at the level of the MoD; supervision and coordination of the group's activities to publicize military operations • Monitoring, evaluation and development of standards, management procedures, policies, plans and public relations programmes • Management of the activity of elaboration of public relations instructions and guides for the structures of the MoD • Management of the ministry's public information line relations with other ministries, government agencies and civil society • Management of media monitoring and analysis services within the MoD • Preparation of speeches and public statements of the ministry's management • Management of requests for free access to information of public Interest

	<ul style="list-style-type: none"> • Approval of requests for support addressed to MoD on film, video and television productions; • Management of the ministry's press trust; • Professional coordination of the public relations system in the military, including central and local military media for public information; • Planning and coordination of courses in the field of public relations for the MoD
Name and address of the employer	The Ministry of Defence
Type of activity and sector	Public administration – Security and national defence
Period	2005
Occupation or position held	Deputy director – Information and public relations Unit
Main activities and responsibilities	<ul style="list-style-type: none"> • Developing public relations policies, plans and programs to support objectives and operations of the Ministry of Defence • Ensuring a free flow of public information for the media, the general public and the internal audiences of the military • Advising the Minister on communication issues
Name and address of the employer	The Ministry of Defence
Type of activity and sector	Public administration – Security and national defence
Period	1996-2005
Occupation or position held	Reporter
Main activities and responsibilities	<ul style="list-style-type: none"> • Radio reports from national and international events • Interviews with Romanian and foreign officials
Name and address of the employer	BBC World Service – Romanian Radio Broadcasting Radio
Type of activity and sector	Radio
Period	1997-2005
Occupation or position held	Director
Main activities and responsibilities	<ul style="list-style-type: none"> • Planning, implementation and evaluation of the radio's editorial and marketing programs; • Recruitment and training of staff; • Budget planning and execution; • Design and implementation of local multi-media and PR advertising campaigns
Name and address of the employer	Radio Orion Sebeş/Alba
Type of activity and sector	Radio
Period	1995-1998
Occupation or position held	Editor

Main activities and responsibilities	<ul style="list-style-type: none"> • News, interviews, reports, surveys, editorials from local and national events; • Interviews with Romanian and foreign officials
Name and address of the employer	“Cotidianul” Newspaper
Type of activity and sector	Written press
Period	1995-1996
Occupation or position held	Editor-in-chief, editor
Main activities and responsibilities	<ul style="list-style-type: none"> • Planning, implementation and evaluation of the publication’s editorial programs; • Recruitment and training of staff;
Name and address of the employer	“West Magazin”, “Informația de Alba”, “Gazeta de Alba”
Type of activity and sector	Written press
Period	1989-1996
Occupation or position held	Teacher
Main activities and responsibilities	<ul style="list-style-type: none"> • Teaching courses in physical and mathematical subjects
Name and address of the employer	Pre-university education units
Type of activity and sector	Education
Education and training	
Period	2014
Qualification/diploma awarded	Trainer/ Graduation certificate
Main studied disciplines / achieved professional skills	Training, implementation of training programmes, evaluation of training participants, implementation of special training methods and techniques, marketing of training, design of training programmes, organization of training programs and traineeships, evaluation, review and assurance of quality of training programs and traineeships
Name and type of the education institution / training provider	Body of Experts in Accessing the European Structural and Cohesion Funds

Period	2014
Qualification / diploma awarded	Project manager/ Graduation certificate
Main studied disciplines / achieved professional skills	Establishing the purpose of the project, establishing the integrated project management requirements, planning the project activities and milestones, Managing the use of operational costs and resources for the project, carrying out the procurement procedures for the project, risk management, project team, communication within the project
Name and type of the education institution / training provider	Body of Experts in Accessing the European Structural and Cohesion Funds
Period	2014
Qualification / diploma awarded	Psycho – pedagogical module, Level II (postgraduate studies)/ Graduation certificate
Main studied disciplines / achieved professional skills	Teenagers, youngsters and adults’ psycho – pedagogy, design and management of education projects, educational and field projects in speciality teaching, education sociology, educational research methodology, pedagogical practice
Name and type of the education institution / training provider	“Dimitrie Cantemir” Christian University, Faculty of Education Sciences
Period	2014
Qualification / diploma awarded	Psycho – pedagogical module, Level I (postgraduate studies)/ Graduation certificate
Main studied disciplines / achieved professional skills	Psychology of education, pedagogy, management of the class of students, speciality education, computer-assisted learning, pedagogical practice
Name and type of the education institution / training provider	“Dimitrie Cantemir” Christian University, Faculty of Education Sciences
Period	2008
Qualification / diploma awarded	Doctor
Main studied disciplines / achieved professional skills	Military science/ Strategic communication

Name and type of the education institution / training provider	"Carol I" National Defence University
Period	2005
Qualification / diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Security and defence
Name and type of the education institution / training provider	"Carol I" National Defence University, the National Defence College
Period	2003
Qualification / diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Customer relationship management
Name and type of the education institution / training provider	The Open University Business School, UK
Period	2002
Qualification / diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Competitive management
Name and type of the education institution / training provider	The Open University Business School, UK
Period	1991
Qualification / diploma awarded	Bachelor's degree
Main studied disciplines / achieved professional skills	Faculty of Physics

Name and type of the education institution / training provider	"Babes – Bolyai" University – Cluj – Napoca
Period	2005
Qualification / diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Civil – military democratic relations
Name and type of the education institution / training provider	Canadian Department of National Defence, Ottawa
Period	2005

Qualification/diploma awarded	Certificate of participation
Main studied disciplines / achieved professional skills	Planning and effective implementation of communication campaigns
Name and type of the education institution / training provider	European Institute of Public Administration – Maastricht
Period	2004
Qualification/diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Course for the BBC correspondents from Europe
Name and type of the education institution / training provider	BBC World Service
Period	2003
Qualification/diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Course for the BBC correspondents from Romania
Name and type of the education institution / training provider	BBC World Service
Period	1998
Qualification/diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Business initiation course
Name and type of the education institution / training provider	World Bank
Period	1997
Qualification/diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Economy and Finances for the journalists
Name and type of the education institution / training provider	Young Journalists Foundation
Period	1996
Qualification/diploma awarded	Graduation certificate
Main studied disciplines / achieved professional skills	Politics for journalists
Name and type of the education institution / training provider	Young Journalists Foundation

Period Qualification/diploma awarded Main studied disciplines / achieved professional skills Name and type of the education institution / training provider	1996 Graduation certificate The BBC journalism school for radio BBC World Service																																								
RESEARCH – DEVELOPMENT PROJECTS																																									
Period Position Name of the project The institution that carried out the project Value of the grant Financing source Type of competition	2010-2021 Communication manager “Creating a positive image of Romania as a tourist destination by defining and promoting the national tourism brand”, project financed under the Regional Operational Programme 2007-2013, Priority Axis No. 5 "Sustainable development and promotion of tourism", Major area of intervention 5.3 "Promoting tourism potential and creating the necessary infrastructure in order to increase the attractiveness of Romania as a tourist destination” Ministry of Regional Development and Tourism 75 million Euro Regional Development European Fund (Ro. FEDR) and the state budget Grant achieved by international competition																																								
PERSONAL SKILLS AND COMPETENCIES																																									
Mother tongue Foreign languages Self - assessment	Romanian <table><tr><th colspan="4">Understanding</th><th colspan="4">Speaking</th><th colspan="2">Writing</th></tr><tr><th colspan="2">Listening</th><th colspan="2">Reading</th><th colspan="2">Spoken interaction</th><th colspan="2">Spoken production</th><th colspan="2">Writing</th></tr><tr><td>C2</td><td>Basic user</td><td>C2</td><td>Basic user</td><td>B2</td><td>Basic user</td><td>B2</td><td>Basic user</td><td>C1</td><td>Basic user</td></tr><tr><td>B2</td><td>Independent User</td><td>B2</td><td>Independent User</td><td>B1</td><td>Basic user</td><td>B1</td><td>Basic user</td><td>B2</td><td>Basic user</td></tr></table>	Understanding				Speaking				Writing		Listening		Reading		Spoken interaction		Spoken production		Writing		C2	Basic user	C2	Basic user	B2	Basic user	B2	Basic user	C1	Basic user	B2	Independent User	B2	Independent User	B1	Basic user	B1	Basic user	B2	Basic user
Understanding				Speaking				Writing																																	
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C2	Basic user	C2	Basic user	B2	Basic user	B2	Basic user	C1	Basic user																																
B2	Independent User	B2	Independent User	B1	Basic user	B1	Basic user	B2	Basic user																																
	(*) <i>Common European Framework of Reference for Languages</i>																																								

Social abilities and skills	<ul style="list-style-type: none"> - Ability to adapt to multicultural environments - Leadership; - Team spirit; - Strategic thinking; - Negotiation skills; - Capacity to coordinate and manage people, projects and budgets; - Experience in project management; - Adaptability and flexibility; 				
Digital competences					
Self – assessment Level	Information processing	Communication	Content creation	Security	Problem solving
	Experienced user	Experienced user	Experienced user	Experienced user	Experienced user
Driving licence(s)	B category				

Date: 16.03.2021

Kohalmi – Szabo Luminita – Doina
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